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Principal, DAV College, Chandigarh

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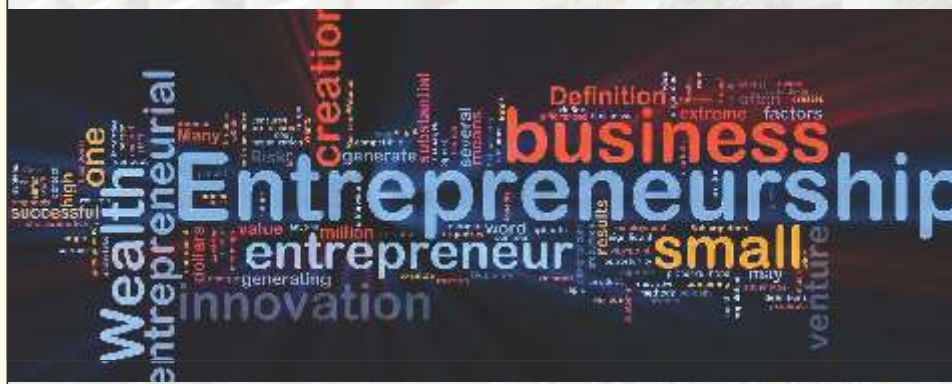
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ONE-DAY WORKSHOP ON ENTREPRENEURSHIP

September 17th, 2018



Organized by

Innovation and Entrepreneurship

**Development Centre (IEDC),
of DAV College, Chandigarh**

in collaboration with

Regional Employment Exchange, Chandigarh (U.T.)

About the College

DAV College, Chandigarh is affiliated with Panjab University, Chandigarh & is managed by the Dayanand Anglo-Vedic College Trust and Management Society. The college was founded in 1958, when the city of Chandigarh was in its infancy. The college belongs to the family of DAV institutions, founded by Mahatma Hans Raj, and inspired by the visionary Swami Dayanand Saraswati, the doyen of the Arya Samaj who believed that, "True education consists in promoting knowledge, civilized manners, virtuous character, self-control and other moral qualities and in dispelling ignorance".

The DAV movement, which started in 1886, aims to develop a scientific approach among the students, coupled with an understanding of their roots in the ancient Vedic Culture. The DAV College, Chandigarh is trying to bring about this synthesis by imparting to the students the best of scientific and technical knowledge with the sense of history of their rich cultural heritage. The college was awarded A Grade by NAAC. The National Institute of Educational Planning & Administration (NIEPA) has declared the college a "Model College". It offers postgraduate programmes in I.T., Commerce, English, Bioinformatics, Biotechnology, Chemistry, Maths, Zoology, Psychology, Public Administration and Sociology, Business Economics; and postgraduate diplomas.

Entrepreneurship

India is expected to have 34.33% share of youth below the age of 35 years in total population by 2020. Job creation is a foremost challenge with respect to this segment of population. The Government of India has undertaken various initiatives and instituted policy measures to foster a culture of innovation and entrepreneurship in the country. India, armed with its demographic dividend of the youth, has an enormous potential to innovate, raise entrepreneurs and create jobs for the benefit of the nation and the world.

In the recent years, a wide spectrum of new programmes

and opportunities to nurture innovation have been created by the Government of India across a number of sectors. From engaging with academia, industry, investors, small and big entrepreneurs, non-governmental organizations to the most underserved sections of society.

About the Workshop

This one-day workshop will be conducted by Mr. Ravinder Bhan (TPS Management Consultants; Mumbai/Dubai) who is an internationally experienced business manager having contributed to growth and value at businesses from India, Europe and Middle East.

For over two decades he has, contributed at several companies in the region to grow and deliver real business results, year after year. This includes small, medium and large organizations spread over 25 years, be it big giants like Crompton Greaves, Larsen & Toubro, Schneider or General Electric; medium sized manufacturers like Jyoti Ltd. Voltamp Switchgear, or small organizations like Delta Engineering, Uptime Engineers, High Volt Electricals.

Extensively experienced in Strategic Marketing, Change Management, Human Capital, Finance, Supply Chain, Project Management and Manufacturing processes, Mr. Ravinder is an Effective Team Builder, Trainer and mentor with a passion to bring out the best out of People. A top level professional net-worker - linked personally with over a thousand top notch professionals from across the globe.

This one day session is delivered in the form of a Work-Out Session where the students will actually be making their own customized strategy for business.

Registration

Registration for the workshop is mandatory. Registration form may be downloaded from "Downloads" section of the College website <https://davchd.ac.in/>

Registration Fee till 16th September: Rs. 600

On the spot registration: Rs. 800